

# Yearly Marketing Plan

## ORGANIZE AND PLAN MARKETING CAMPAIGNS

### INTEGRATIONS

 **WEBSITE**    **E-NEWSLETTERS**    **FACEBOOK**    **INSTAGRAM**

### JANUARY

★ Main Topic:

 **WEEK 1**

Create Blog post

 **WEEK 2**

Create and send E-Newsletter

 **WEEK 3**

Share Teaser to Facebook

 **WEEK 4**

Share Teaser to Instagram or YouTube

### FEBRUARY

★ Main Topic:

 **WEEK 1**

Create Blog post

 **WEEK 2**

Create and send E-Newsletter

 **WEEK 3**

Share Teaser to Facebook

 **WEEK 4**

Share Teaser to Instagram or YouTube

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### MARCH

★ Main Topic:

- WEEK 1**  
Create Blog post
- WEEK 2**  
Create and send E-Newsletter
- WEEK 3**  
Share Teaser to Facebook
- WEEK 4**  
Share Teaser to Instagram or YouTube

### APRIL

★ Main Topic:

- WEEK 1**  
Create Blog post
- WEEK 2**  
Create and send E-Newsletter
- WEEK 3**  
Share Teaser to Facebook
- WEEK 4**  
Share Teaser to Instagram or YouTube

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### **MAY**

★ Main Topic:

- WEEK 1**  
Create Blog post
- WEEK 2**  
Create and send E-Newsletter
- WEEK 3**  
Share Teaser to Facebook
- WEEK 4**  
Share Teaser to Instagram or YouTube

### **JUNE**

★ Main Topic:

- WEEK 1**  
Create Blog post
- WEEK 2**  
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- WEEK 3**  
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### **JULY**

★ Main Topic:

- WEEK 1**  
Create Blog post
- WEEK 2**  
Create and send E-Newsletter
- WEEK 3**  
Share Teaser to Facebook
- WEEK 4**  
Share Teaser to Instagram or YouTube

### **AUGUST**

★ Main Topic:

- WEEK 1**  
Create Blog post
- WEEK 2**  
Create and send E-Newsletter
- WEEK 3**  
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- WEEK 4**  
Share Teaser to Instagram or YouTube

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### **SEPTEMBER**

★ Main Topic:

- WEEK 1**  
Create Blog post
- WEEK 2**  
Create and send E-Newsletter
- WEEK 3**  
Share Teaser to Facebook
- WEEK 4**  
Share Teaser to Instagram or YouTube

### **OCTOBER**

★ Main Topic:

- WEEK 1**  
Create Blog post
- WEEK 2**  
Create and send E-Newsletter
- WEEK 3**  
Share Teaser to Facebook
- WEEK 4**  
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### **NOVEMBER**

★ Main Topic:

- WEEK 1**  
Create Blog post
- WEEK 2**  
Create and send E-Newsletter
- WEEK 3**  
Share Teaser to Facebook
- WEEK 4**  
Share Teaser to Instagram or YouTube

### **DECEMBER**

★ Main Topic:

- WEEK 1**  
Create Blog post
- WEEK 2**  
Create and send E-Newsletter
- WEEK 3**  
Share Teaser to Facebook
- WEEK 4**  
Share Teaser to Instagram or YouTube